

AUTHOR, BORN WITHOUT ARMS, JOHN FOPPE LAUNCHES NEW ENTERPRISE  
TO HELP VISIONARIES TRANSLATE VISIONS INTO OUTCOMES.

How can you make things happen, when your workplace seems engaged in apathy?

John Foppe can plug you in, plot your course, and help you maintain momentum. Foppe has launched an exciting new enterprise, Visionary Velocity Worldwide, which advises businesses and executives on how to translate visions into outcomes.

Born with seven major birth defects including no arms, in 1970, and not expected to live, Foppe not only beat the odds but has gone on to lead a remarkable life. For 19 years, he was a motivational speaker, developing a reputation for high powered presentations. He authored a book and earned a masters degree in social service from St. Louis University. He has built a career traveling around the world advising others.

Foppe is all about results. Foppe says he keeps hearing executives complain about how difficult it is to get things done. He recognized some parallels among the mindsets of employees, his social work clients, and his own frustrations of being disabled.

“The loss of safety systems in our society has spawned cynicism and shaken many peoples' sense of self-efficacy. People believe they can't win,” Foppe states. “They walk away exasperated, becoming spectators at work and at home. Ironically, they have become engaged in being apathetic.”

Foppe believes “engaged apathy” is just one indicator of why visions don't translate into outcomes. “Visions get garbled like a code—garbled in peoples' perceptions, reactions, and practices. My work intervenes deep down at the identity level. It's not about people doing things differently. It's about people being different.”

In addition to speaking, Foppe offers a gamut of other professional services: coaching, facilitating and training.

For more information, check out his website, [www.visionaryvelocity.com](http://www.visionaryvelocity.com).