

FOR IMMEDIATE RELEASE

Contact: (Insert Contact Person's Name Here)  
Tel. (Insert Phone Number Here)

AUTHOR, BORN WITHOUT ARMS, JOHN FOPPE WILL SPEAK AT  
(INSERT EVENT DETAILS HERE)

How can you make things happen, when the world around you seems engaged in apathy?  
John Foppe can plug you in, plot your course, and help you maintain momentum.

Born with seven major birth defects including no arms, in 1970, and not expected to live, Foppe not only beat the odds but has gone on to lead a remarkable life. For 19 years, he has built a career traveling around the world advising businesses how to translate visions into outcomes. Foppe has developed a reputation for high powered presentations. In addition, he authored a book. Today, Foppe is the CEO of Visionary Velocity Worldwide, which offers a gamut of professional services: speaking, coaching, facilitating, and training.

Foppe will bring his savvy skills and can-do know-how to (insert group name or event) at (insert time, day, date, place).

Foppe is all about results. He believes, "Visions don't translate into outcomes because the initiative gets garbled like a code—garbled in peoples' perceptions, reactions, and practices. My work intervenes deep down at the identity level. It's not about people doing things differently. It's about people being different."

His book, "What's Your Excuse? Making the Most of What You Have" (Thomas Nelson Publishers in Nashville, Tenn., 2002) has been printed in six foreign languages.

Foppe is a forceful presence who doesn't sit on the sidelines. He holds a masters degree in social service from St. Louis University. He is married. He is an artist. He has snow skied, climbed the Eiffel Tower and snorkeled in the Caribbean.

For more information about Foppe's speech, contact (insert contact person's name here and phone number here).

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